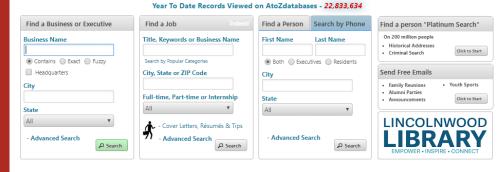
## DIGITAL RESOURCE GUIDE BUSINESS & INVESTING



• databases•



Premium business information database



### What is AtoZdatabases?

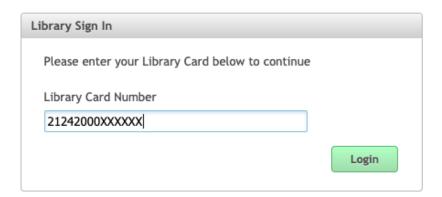
AtoZdatabases is a premium business, residential, and job openings database. Its business information is triple checked by personal contact, websites, and search engine verification. Other information sources include SEC filings, yellow and white pages, and other public and private records. Its jobs listings are sourced from Indeed.com, but AtoZdatabases supplements this freely available, public information with its proprietary information about the actual businesses offering the jobs.

Business listing information includes executive names, number of employees, revenue estimates, and more.

People information includes full names, phone numbers, addresses, neighbors, criminal background, and more.

#### How to Access AtoZdatabases

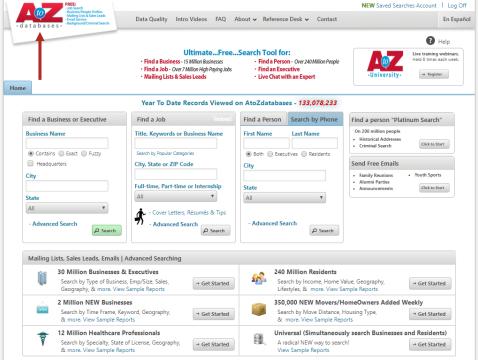
- 1. Go to the library's website, <u>lincolnwoodlibrary.org</u>
- 2. Hover over **Resources**. Select **Resource Quick Links**.
- 3. Select View Resource to the right of AtoZdatabases.
- If you're outside the library building, you will need to enter your full Lincolnwood Library Card Number,
   21242000XXXXXX without the spaces and click Login.



For more information about using library resources, please visit our website <u>lincolnwoodlibrary.org</u> or stop by the Adult Services desk in the library.

## AtoZdatabases homepage

The homepage of AtoZdatabases has quick links to all of their premium search databases. You can click the **AtoZ logo** at any time from the top of any of their pages to start a new search.



The menu bar includes links to pages about AtoZ's **Data Quality**, **Intro Videos**, frequently asked questions (**FAQ**), and more.

Find a Business or Executive, Find a Job, Find a Person, and Search by Phone allow you to enter basic searches from the homepage.

For in-depth, customized searches, click **Advanced Search** beneath any database.

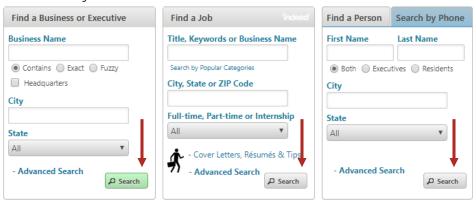
The **Advanced Searching** box at the bottom of the AtoZ homepage has custom databases for specific searches that require finesse like searching for **Healthcare Professionals**.

For more detailed instruction, book a one-on-one session with a librarian. Registration requires a Lincolnwood Library Card. For scheduling, contact Adult Services at (224) 233-1859.

### **Basic searches**

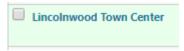
On the AtoZ homepage click into **Find a Business or Executive**, **Find a Job**, **Find a Person**, or **Search by Phone**.

- Enter as much information as you know about what you're looking for. The more information you enter, the more targeted your search will be, the better your results.
- For searching by phone, simply enter numbers without () or characters like 8476775277 for the Library.
- · Click any of the Search buttons to see results.



## Viewing results

Find and click the business name or job title if you want to see its full page.



- Selecting job titles will take you to their application pages, whether on Indeed.com or directly through employer sites.
- All other results will take you to full information pages.
- Browse the information using the Quick Links on the left side.
- To export the result, select either Print or Email.
- Select Back to Results, Revise Search, or New Search to exit a full listing.
- If any information is incorrect, select Data Feedback.
- Information varies per listing but may include address, phone, executives, website/social media, phone number, SIC and NAICS codes, employees, income/revenue, neighbors/area competitors, expenditures, and more.

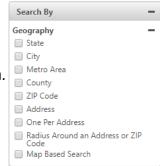
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On business pages, the **Corporate Linkage** section indicates if the business is a part of a larger company. An **up arrow** will take you to the parent company. **Down arrows** mean you are on a parent company and will take you to a list of the companies it owns. The **corporate tree icon** takes you to a page outlining the full structure of the larger business.

## Advanced searches

Click any of the **Advanced Search** buttons on the AtoZ homepage to start a detailed search. For this example, a business search.

 Select the fields you want to enter by checking boxes under Search by on the left. Some of the many available fields include Metro Area, Keyword, SIC and NAICS Codes, and Annual Revenue.



City, Metro Area, and County all include State automatically.

 Once you've selected Search by fields, they will appear in the middle of the screen. Each of these fields works a bit differently with drop down and scrollable lists for locations and other structured data, text entry boxes for keywords and SIC/NAICS codes, +/- trees for major industry groups, selection boxes, and more.

Enter 2, 4, or 7 digit SIC Codes in boxes below.

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 Before viewing results you can Update Count to see how many results your current Advanced Search settings will yield. If you were expecting a different number of results, you can redo search options. Or you can use Clear Search to start over if necessary.

· Click Search to view full results.



Advanced Person, Phone, and Job searches all work similarly.

For more detailed instruction, book a one-on-one session with a librarian. Registration requires a Lincolnwood Library Card. For scheduling, contact Adult Services at (224) 233-1859.

## Downloading results

Whether you've done a basic or advanced search, you may want to download the results. AtoZ allows you to download up to 1000 results at a time.

- Checkboxes are to the left of results.
- Select individual records by clicking individual check boxes.
- Select whole pages of 25 records by clicking the check box all the way at the top by the column label Business Name.
- After selecting records on a page, use the ► arrow to go to the next page.
- The count of results will update as you select results on multiple pages. If you accidentally try to select more than 1000 results, you will receive an error message.

When you have selected the results you want, select the **Download** button.

± Download ☐ Print

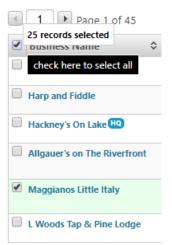
- In the menu that appears, select a Format.
- Choose a Level of Detail (Details View shows everything).
- Select Continue.

The file downloads to your default file location where you can open it and use the data. Email addresses you can see in individual records don't download to prevent spam.

#### To download more than 1000 results:

- Download the first 1000 as described above.
- Click Revise Search above the results.
- Don't change anything on the search page, just immediately press the green Search button again.
- Select the page number box and type **41** and hit **Enter/Return** on your keyboard to go to results 1001+.
- Follow the above instructions for selecting and downloading more results.

1,119 Results

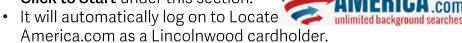


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## Find a person Platinum Search

AtoZ's Platinum Search partners with Locate America.com to provide basic criminal background searching and historical address search to help you track down lost neighbors or figure out if a baby sitter or other contractor is trustworthy.

• From the AtoZ homepage, select **Click to Start** under this section.



#### Search by...Person

- Click Person from Locate America's homepage.
- On the Search Criteria page, enter as much information as you know about the person you're looking for. Select Search.



- On the search results page, you can click Home Value, Income, or Map to quickly evaluate listings.
- Click View Report to see everything about a result.
- Person search reports typically list information like age, marriage, addresses, phones, relatives, and neighbors.

#### Search by...Criminal

- Click Criminal from Locate America's homepage.
- On the Search Criteria page you must enter a First and Last name. Adding more information helps with search accuracy.
- Click Search to see results.
- This basic search will display results that typically list **name**, **age**, **gender**, **offense**, **race**, and the information **source**.

 Name:
 ABRAHAM LINCOLN
 Source:
 Johnston County Sheriff's Office

 Age:
 37
 Offense:
 RESISTING PUBLIC OFFICER

 Gender:
 Male
 Race:

For more detailed instruction, book a one-on-one session with a librarian. Registration requires a Lincolnwood Library Card. For scheduling, contact Adult Services at (224) 233-1859.

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Looking for even more information on businesses? Check out Morningstar Investment Research Center.

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